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Project № 2020-1-PL01- KA226-HE-096196

Holistic approach towards problem-based ICT education based on international cooperation in pandemic conditions (ICT_EDUPAND)

<https://ictedupand.pb.edu.pl>



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**How to make
a good
presentation?**

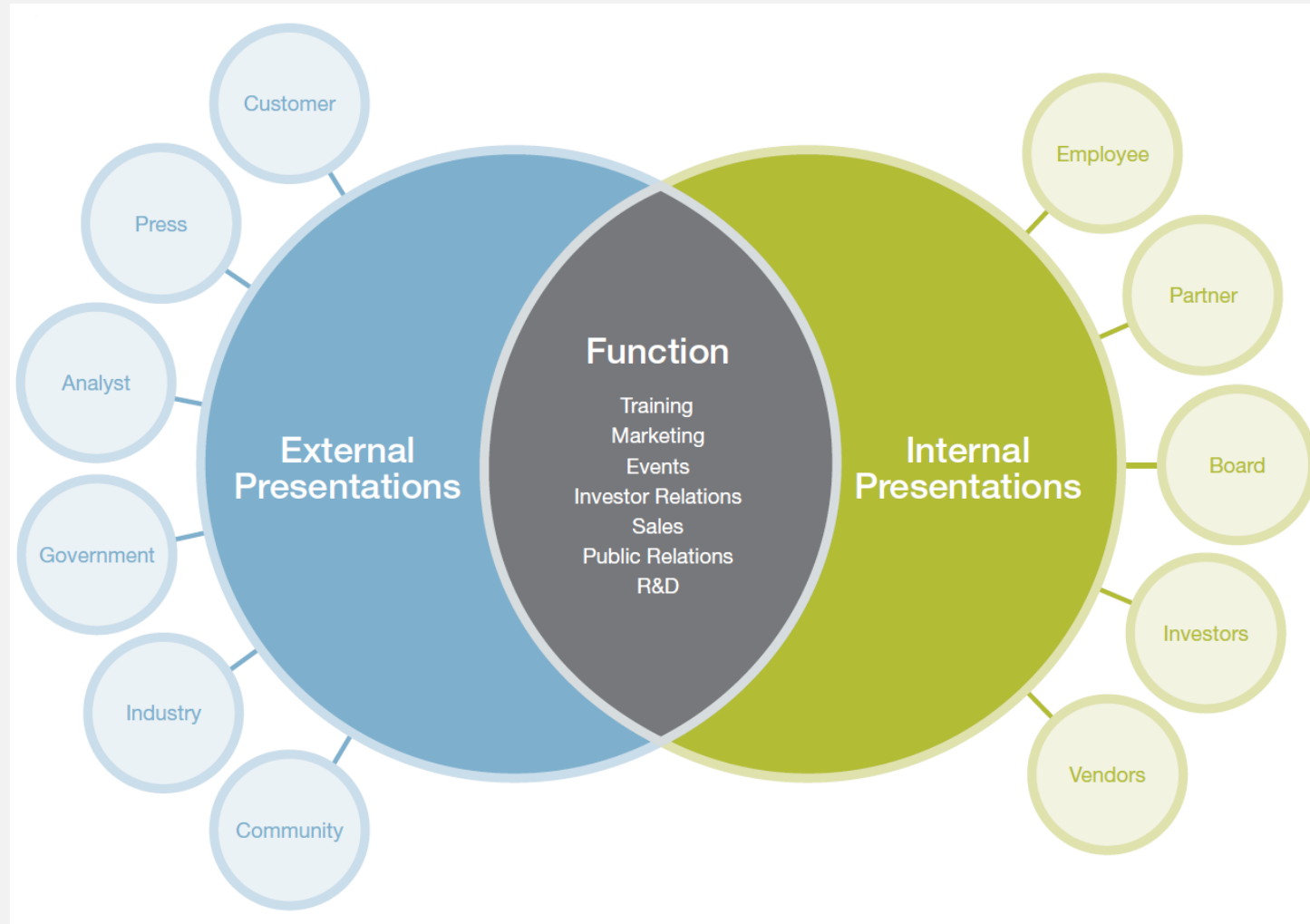


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What is the function of presentation?

The correct answer is a step towards a good presentation

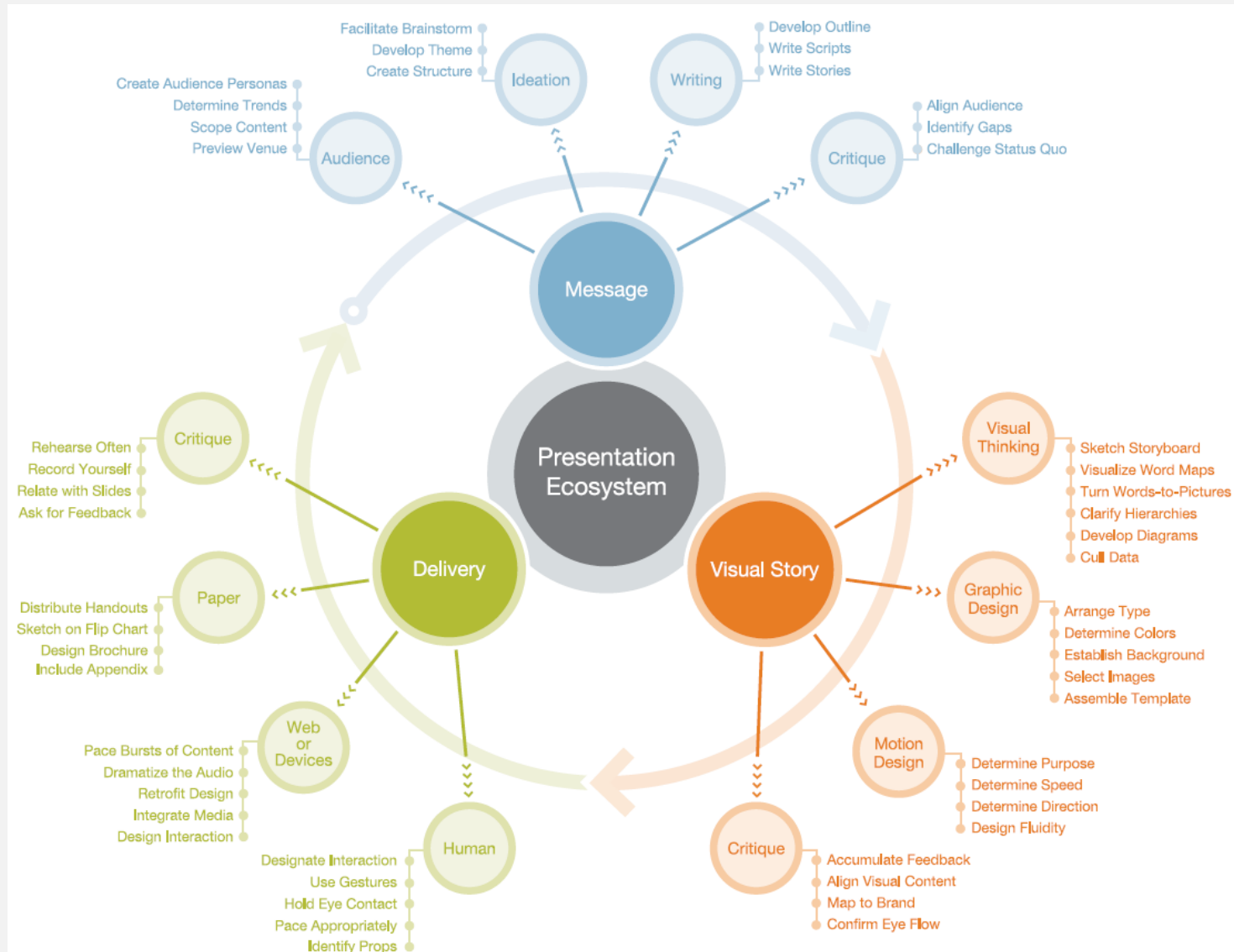




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Which are the elements of presentation?





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How to use a fonts?

Which are the characteristics of a font?





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How to use a fonts?

Choose the right
font for the job

Font

Garamond
Georgia
Times New Roman

Calibri
Century Gothic
Helvetica

Futura
Gill Sans
Myriad Pro

Chalkboard
Comic Sans
Marker Felt

Courier
Letter Gothic

Personality

classic, refined
elegant, mature
professional, traditional

formal, neutral
grand, optimistic
simple, pure, contemporary

fun, utopia
warm, friendly
jovial, friendly, casual

informal, fun
silly, fun
informal, creative

retro, nerdy
simple, elementary



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How to use a fonts?

Choose font styles to increase legibility

Easier to read

Some sentences are more legible than others.

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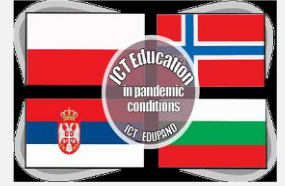
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Harder to read



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How to use a colors?

Color wheel

Part science, part
art, the color
wheel is our tool
for understanding
which colors go
with what.





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How to use a colors?

The following pages illustrate the six basic color relationships.



Monochromatic

First are the dark, medium and light values of a single color. This is a monochromatic palette. It has no color depth, but it provides the contrast of dark, medium and light that's so important to good design.



Analogous

Adjacent colors are called analogous. Analogous colors share strong undertones (here, yellow and red), which create pleasing, low-contrast harmony. Analogous palettes are rich and always easy to work with.





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How to use a colors?

Any palette can include shades and tints along with the hue. The result can be all dark, all light, or any combination.

Complement
Direct opposites on the color wheel are complements—in this case, blue and orange. What the complement brings is *contrast*. A color and its complement convey energy, vigor and excitement. Typically, the complement is used in a smaller amount as an accent; a spot of orange on a blue field, for example.

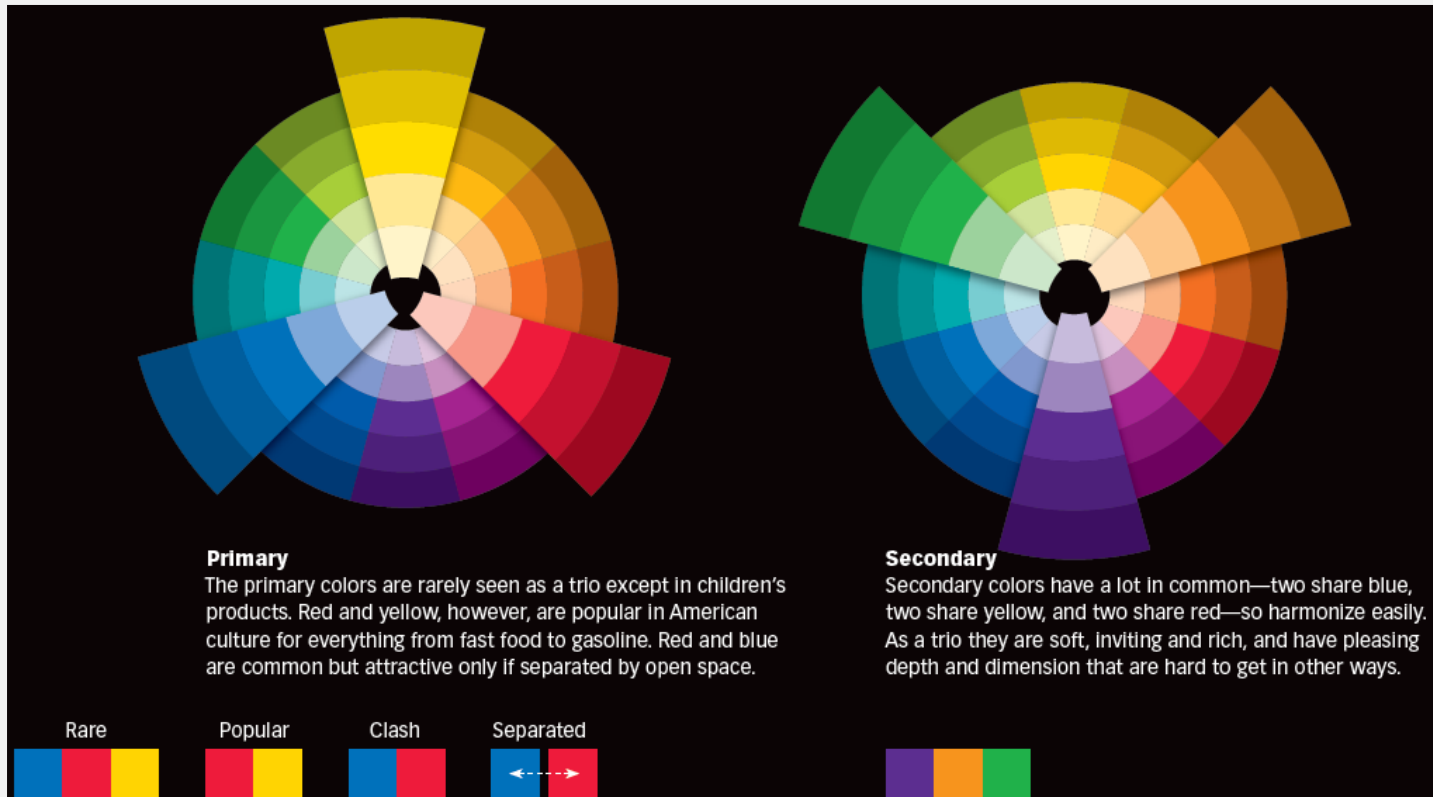
Split complement
One step either way are the complement's own analogous colors. This palette is called a split complement. Its strength is in the low-contrast beauty of analogous colors, plus the added punctuation of an opposite color. In this case the red, because it's most different, would likely be used as the accent.



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How to use a colors?
Palettes can be made warmer/cooler, darker/lighter, stronger/quieter and so on by using more or less of some colors.



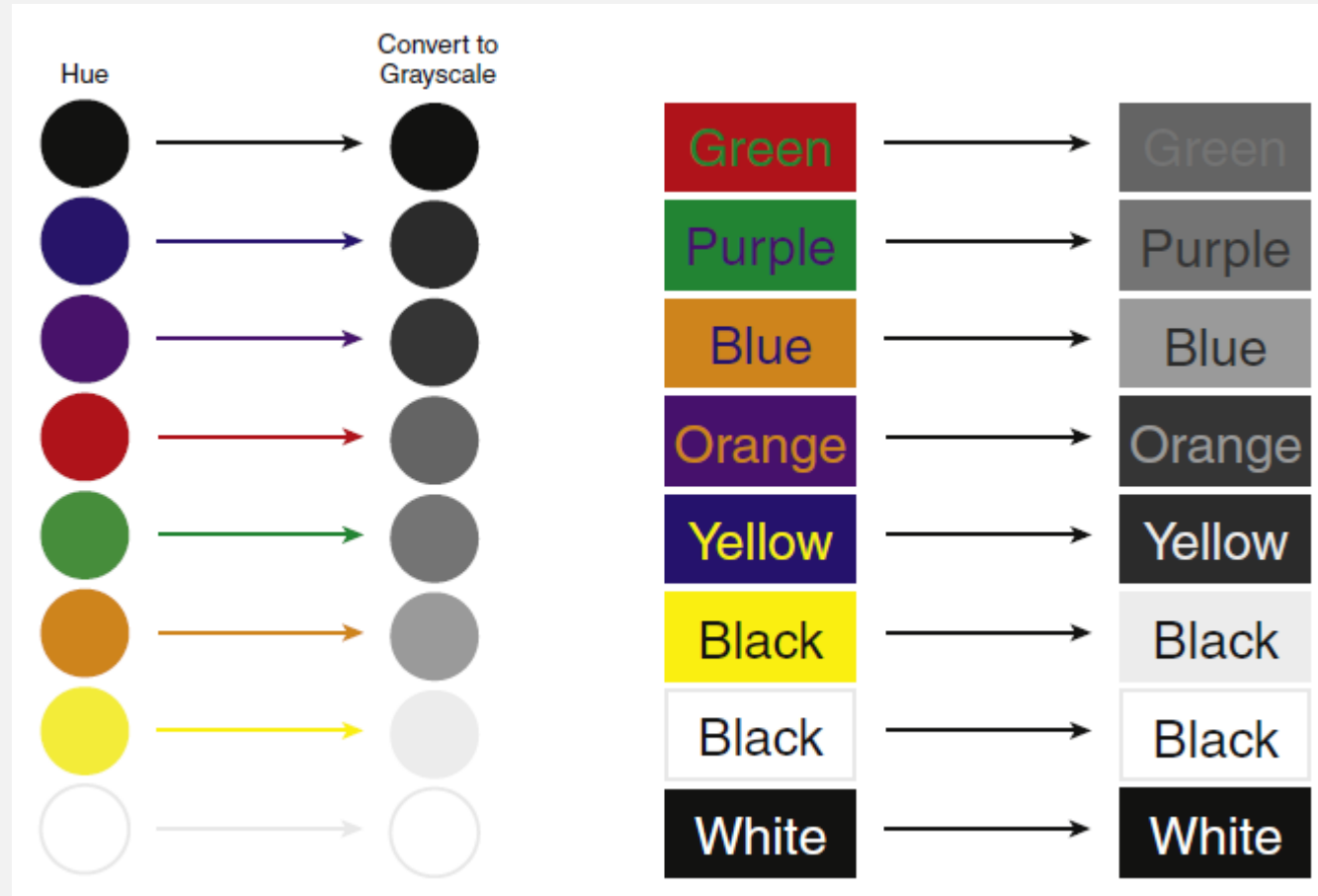


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How to use a colors?

Ensure foreground and background colors have high contrast





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How to use
a colors?
Practical
recommendations

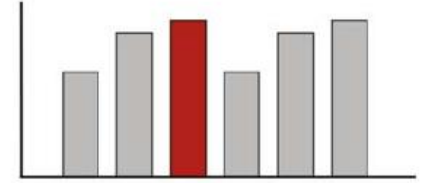
Don't let your
colors
distract from your
message....

Instead, use color to
communicate

Don't let your colors
overwhelm your data



Instead, use color to
emphasize your data



**Color is distracting when it
is used to decorate**

**Color is helpful when it is
used to design**



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References

1. Carter, M. (2021) Designing Science Presentations. A Visual Guide to Figures, Papers, Slides, Posters, and More. Academic Press
2. Duarte, Nancy. (2008) slide:ology: The Art and Science of Creating Great Presentations. O'Reilly Media
3. Weinschenk S. 100 Things Every Presenter Needs to Know About People (2013)